

*Response Under 37 CFR § 1.116 * -- Expedited Procedure -- Examining Group 1771
Docket No. 1759.157
U.S. Serial No. 10/808,133*

Listing of the Claims:

1. **(Currently Amended)** A printable display support ~~capable of being printed~~, comprising:
- [[•]] a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;
- [[•]] a printable varnish layer ~~capable of being primed~~ and deposited onto the one of the impregnation layers, said varnish layer being a non-ink layer;
- [[•]] a repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer, said adhesive layer remaining repositionable when cured; and
- [[•]] a protective layer arranged on the adhesive layer and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer.
2. **(Previously Presented)** A display support as claimed in claim 1, wherein the textile layer is a fabric or a mesh.
3. **(Previously Presented)** The display support as claimed in claim 1, wherein the textile layer is based on polyester, polyamide or glass fibers.
4. **(Previously Presented)** The display support as claimed in claim 1, wherein at least one of the impregnation layers is produced, based on polyvinyl chloride, and contains plasticizing agents.
5. **(Previously Presented)** The display support as claimed in claim 1, wherein the pressure-sensitive adhesive layer possesses an adhesive force between 1 and 100 Newton, for a strip with a width of 5 cm.
6. **(Previously Presented)** The display support as claimed in claim 4, wherein the pressure-sensitive adhesive layer has a very low porosity with respect to plasticizer present in the other impregnation layer.

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7. **(Previously Presented)** The display support as claimed in claim 1, wherein at least one of the impregnation layers or the varnish layer has properties reflecting solar radiation.

8. **(Previously Presented)** The display support as claimed in claim 7, wherein at least one of the impregnation layers or the varnish layer includes metallic particles.

9. **(New)** A display, comprising:

a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;

a printable varnish layer deposited onto the one of the impregnation layers;

a repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer;

a protective layer arranged on the adhesive layer and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer; and

an ink layer deposited on said varnish layer.

10. **(New)** A display support capable of being printed, comprising:

a coated fabric comprising a textile layer and two impregnation layers, one of said impregnation layers located on one face of the textile layer, another of said impregnation layers located on an opposite face of the textile layer;

a printable varnish layer capable of being printed and deposited onto the one of the impregnation layers;

a repositionable pressure-sensitive adhesive layer deposited onto the other impregnation layer, the adhesive layer remaining repositionable and possessing an adhesive force between 1 and 100 Newtons for a strip with a width of about 5 cm; and

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a protective layer arranged on the adhesive layer and formed from a sheet
possessing very low adhesive force with respect to the pressure-sensitive adhesive layer.